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Maximising your Impact in the VUCA World of Professional Football

Lessons Learned & still Learning over 35 years

**Grant Downie OBE** 











My background....



















- Chartered Physiotherapist by profession
- 36 years in professional football & elite sport
- 3 Professional football clubs & National Governing body
- Presently Consultant in Medical & Performance solutions High Performance Sport. Clients include Arsenal FC, The Premier League, The SFA, Aberdeen FC & Ross County FC
- Mentor 14 leading performance leads & practitioners in high performance sport

Would like to help inspire younger practitioners to acquire the skills to develop people who can perform under pressure & thrive, who understand their mind, body & soul & yet remain a decent balanced human being

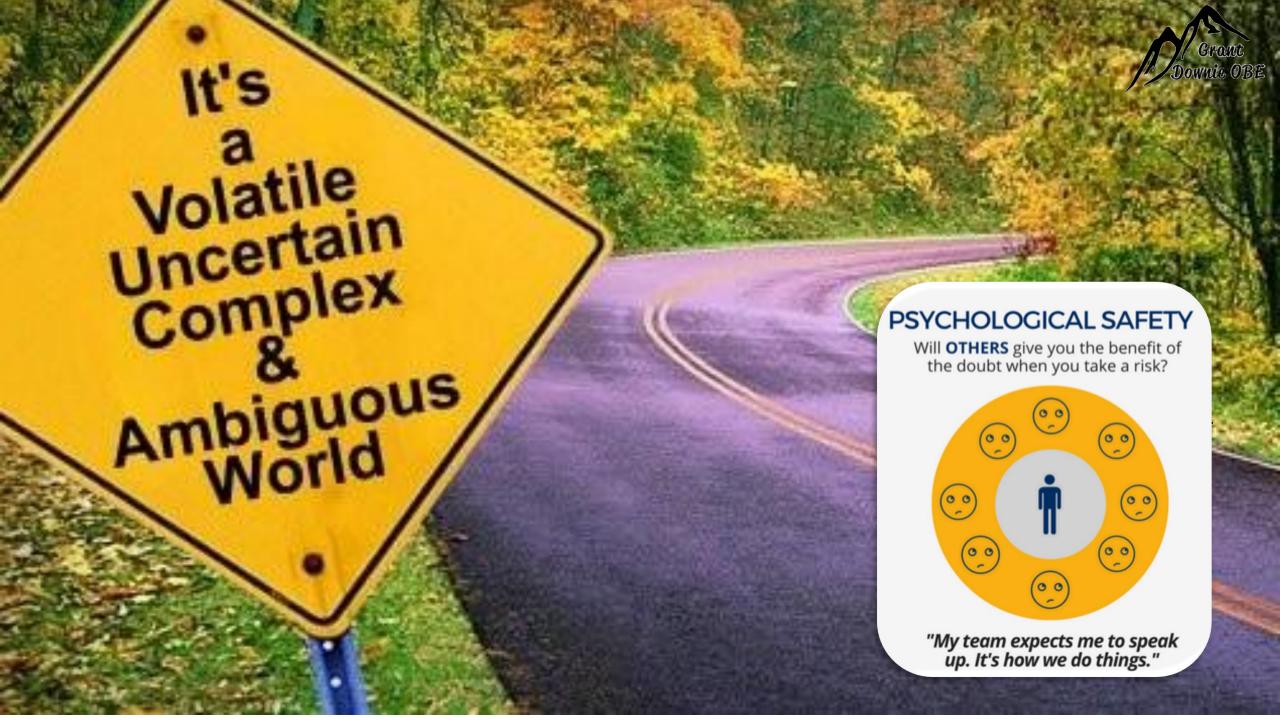














# Don't treat people how you would like to be treated to get the best out of them!

**Interpersonal Skills & Effective Communication:** 

#### **Building Trust**

- Building empathy & understanding of a specific context allows influence
- Local knowledge & context are both so important to understand
- The power of your own vulnerability is a great human connector
- The value of diversity in your team & being aware of your unconscious bias

### Trustworthiness = Credibility + Reliability + Intimacy Self Orientation

#### Credibility

Can I trust the technical expertise of this person?

Focuses on technical expertise

Takes a moderate amount o time in comparison to trust

#### Reliability

Can I trust this person to deliver an time and in the manner they committed to? Relates to our actions and is revealed by our keeping promises

#### Intimacy

Can I trust this person to keep confidential information to themselves. Relates to our emotions and people feeling safe about your agenda.

N.B. Children are not mini-adults so don't treat them as such!

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#### Having the tough conversationsconstructive conflict

**Competing-**My way or the highway



Accommodating-It would be my pleasure



**Avoiding-**I will think about it tomorrow......



**Collaboration-**Two heads are better than one



**Compromising**-lets make a deal....

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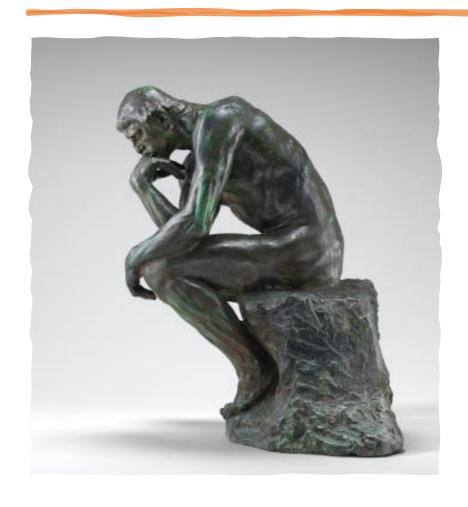








## Lessons Learned & still Learning over 35 years....



- What's your dream? Its more than a job
- Have a clear way of working-'Your Philosophy'
- But be adaptable....
- Building meaningful relationships
- Be friendly with all but not friends
- Celebrate your successes
- Reflect formally on your processes & learning needs & have a plan which is reviewed
- Have critical friends/mentor(s)
- Know the value & limitation of data
- Be comfortable not having all the answers-but know where to look
- Understand the environment you are going into
- Know the difference between Evidence based Practice V Practice based Evidence-Absence of proof is not proof of absence

### Reflection:

Are you a Scientist or Artist in your practice?



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### Further Learning in your own time:



- 1. https://trustedadvisor.com/why-trustmatters/understanding-trust/understanding-the-trustequation
- 2. <a href="https://www.annualreviews.org/doi/full/10.1146/annurev-">https://www.annualreviews.org/doi/full/10.1146/annurev-</a> orgpsych-031413-091305
- 3. <a href="https://www.ted.com/talks/brene\_brown\_the\_power\_of\_vul">https://www.ted.com/talks/brene\_brown\_the\_power\_of\_vul</a> nerability
- 4. https://www.ted.com/talks/amy\_cuddy\_your\_body\_lan guage may shape who you are
- 5. https://hbr.org/2019/01/4-things-to-do-before-a-toughconversation



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